

# MESSAGES OF HOPE

How you bring love to life through Lutheran Media

## Not too sloppy...

10,402,000.

No, that's not the number of jobs a busy parent does each morning getting the family ready for school and work and play.

Though it may feel like that...



10,402,000 are the number of Australians who listen to breakfast radio each week.

When life is so busy, challenges so many, time so short, the Messages of Hope you bring to Australia through Lutheran Media are a real blessing.

You only have to hear what some of our listeners say to know what a gift you are:

*"It is 8.15am and I have just listened to a Message of Hope. That was through the Internet while I prepared breakfast. It is helpful to be able to continue "chores" and yet listen to Christian thoughts. Your website is appreciated.*

Jennifer, ACT

Your kindness and generosity means the expert crew you support here at Lutheran Media can tailor messages to meet people 'where they're at'. Most are too busy to have time to sit and listen for extended times to complex theological discussions. Instead, we must make your Messages of Hope short and punchy and interesting enough to grab attention quickly.

That's why it's good for you to enjoy with us messages like this one from Wilma:

*"Thank you for the work that goes into making your sessions so well informed, balanced, factual and yet with a lovely warm touch...hope that is not too sloppy."*

'Hope that is not too sloppy'.

Wilma's referring to her message of encouragement, but her words refer just as well to your Messages of Hope – you share real muscular authentic hope, strong enough to withstand attacks like the one we received from Corbin:

*Your radio advert is absolutely ridiculous. Stop pushing your ideology on people. You guys are seriously stupid and evil. Live your life and leave others out of the bullshit.*

Ours is a world where often it feels we Christians are under attack – ridiculed, told to be quiet, insulted as being bigoted....

...but rather than be discouraged by comments like Corbin's, it is vital that the message we share is as strong now as it was when Jesus first brought His message of hope to the world. We must take heart that this is not our ministry, but our Lord's:

**Jesus sent them out to proclaim the kingdom of God and to heal.**

Luke 9:2

This is what you do with your Messages of Hope – you proclaim God's kingdom, and you heal hurt with hope.

Just as the words of the old hymn seek a 'Thousand tongues to sing my great Redeemer's praise'... and the new hymn finds '10,000 reasons' to bless the Lord ... through Lutheran Media you offer hope to the 10,402,000 busy Australians listening to breakfast radio! Nothing 'sloppy' about that - praise the Lord!



Pastor Richard

**Jesus sent them out to proclaim the kingdom of God and to heal. Luke 9:2**

## Thank you

for bringing love to life through this special Lutheran ministry.

Please keep praying God will use the messages you put on the airwaves to bring hope.

If you're on Facebook, Twitter, Instagram or YouTube, volunteer your time to like and share Jesus' message of hope.

By liking, sharing and commenting on the posts, you are spreading the good news of Jesus Christ and saving lives.

You can connect with our social media outreach through the top right corner of our websites:

[www.lutheranmedia.org.au](http://www.lutheranmedia.org.au),  
[www.messagesofhope.org.au](http://www.messagesofhope.org.au)  
(and [.org.nz](http://www.messagesofhope.org.nz)) and  
[www.happyland.com.au](http://www.happyland.com.au).

**Our social media pages and accounts are:**

Messages of hope



@messageshope



@messagesofhope1



@messagesofhope1



[youtube.com/messagesofhope](https://www.youtube.com/messagesofhope)

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@happyland4kids

## THE CALLS YOU ANSWER

### Greetings all at Lutheran Media,

First of all a belated "well done" for the Mother's Day session 'Not like that, you don't!' This was a really different way of getting a Mother's Day message in without it being flowery! Great work.

Then today we had an excellent session on Family Violence. Most of all, as the mother of three sons, I was delighted that you had a balanced approach....conservatively 1 in 19 males being the victim of family violence...it's about time someone gave a balanced view and you did it very very well.

God bless you in your work and by the way this morning I attended the Uniting Church and they played one of your DVD sermons....it was about rules, and was very good, and well received. Prayers for your wonderful ministry, and may God bless you in your work.

**Wilma**



### Dear Lutheran Media,

You have recently started to post copies of Church Services to my husband who was a resident at Woodlands Lodge, Wallsend, NSW. First, let me say how much these services were appreciated. We watched them together in his last days.

My dear husband has passed away only last Sunday so I am writing to tell you of this because the address is no longer current, so to prevent a backup of lost mail, please discontinue this mail. Your discs were appreciated very much. Thank you.

**Susan**



### Friends,

I just wanted to thank you because a month or so ago you sent me an inspirational card with a Bible quotation.

I sent it to a friend who was going through a difficult time when she was in pain and feeling very alone. She rang me when she was feeling better, and I brought her to the church kitchen dinner last night. She'd never been there before, and she met the new pastor and people from the church, and I think she might come to the church now.

I just wanted to let you know that with your inspirational cards you never know who they'll be passed on to, and what great help they can bring about. So I just wanted to say thank you and God bless.

**Rosie**





## How - and why - your radio ministry keeps growing

How wonderful it is to feel the warmth of the sun and see the blue of the sky as we enter Spring.

Everywhere you turn, you see trees bursting into blossom, and flowers into colour.

It's almost time to plant tomatoes, and get the veggie garden going. God's miraculous creation is on special display at this time of year.

### **Here at Lutheran Media, your radio ministry is blossoming and growing too.**

Since our last newsletter, radio RPH in Western Australia has signed up to Messages of Hope. In New Zealand, your messages may soon reach people in Wellington, Palmerston North, Christchurch and Hamilton.

Meanwhile, the ministry you support on station Resonate (Macquarie in Qld) has expanded to include 4DB in Dalby and 4LG in Longreach.

*Each week, thanks to your support, Messages of Hope are heard on over 800 radio stations! We pray that number will keep growing as we continue discussions with many other commercial and Christian radio stations.*

The simple fact is that radio continues to be a powerful way to connect with everyday Australians and Kiwis in the midst of their busy lives. According to Roy Morgan Research, nearly 17 million Australians aged 14+ listen to the radio during the week – and over 7 in 10 listeners tune in at multiple time slots.

#### **Peak times are:**

- Breakfast – 10,402,000 listeners
- Drive-Time – 8,211,000 listeners
- Morning – 7,780,000 listeners
- Afternoon – 6,621,000 listeners
- Evening – 3,183,000 listeners
- Overnight – 981,000 listeners

**What's interesting** is that 77% of radio listeners have smart phones, and so can listen to radio wherever they may happen to be...

... **and what's exciting** is that the reach of the radio stations that play Messages of Hope means more than 5 million people can potentially hear the good news of Jesus Christ via the radio messages you support!

**This blossoming and growing ministry of the Lutheran Church cannot happen without you.** Thank you for all your kindness and generosity supporting Messages of Hope. Please pray for the radio stations to share Jesus' message of hope and for the audience to hear this message.

## Short Movie Competition!

**Thanks to all of the people who entered the Lutheran Media Short Movie Competition.**

We were blown away with the response and loved watching them. You have a lot of creativity. Well done! Entrants made a short movie that inspired people with hope or told their favourite bible story in their own style.

**You can see the videos at** [www.lutheranmedia.org.au/competition](http://www.lutheranmedia.org.au/competition) or on the [www.YouTube.com/messagesofhope](http://www.YouTube.com/messagesofhope) channel.

Feel free to use them at church, school or small group and share them with your family and friends.

**Thanks to the support of the LCA 50.500 Faith.Freedom.Future project.**



