MESSAGES OF HOPE

How you bring love to life through Lutheran Media



Are you 'on' Facebook?

If so, you're one of more than

1.86 billion monthly active

Facebook users. Stand all

those people side by side,
with arms stretched out,
you'd have a line of people
that reached to the moon!

And back! Twice!

Here at your Lutheran Media, we believe that's 1.86 billion people we can reach with the good news of Jesus Christ... and you'll be glad to know your support is already supporting Lutheran Media to share inspiring and encouraging posts to reach these people.

Through Facebook, Twitter, Instagram, YouTube and many other social medias, Jesus' message of hope is reaching thousands of people every week.

Of course, we know from Jesus' parable of the Sower (Matthew 13) that not every seed sown grows and ripens to harvest. It's the same with your messages of hope that we 'sow' through social media.



hope and encouragement.

Christ... and you'll be glad to know your support is already supporting Lutheran Media to share inspiring and

Messages of hope Or maybe they recognise their weaknesses and reach out for help??...

Like · Reply · Commented on by Celia Fielke [?] · April 28 at 10:23am

Commenter 2 they can be helped without resorting to superstition
Like · Reply · Message · April 28 at 11:39am

Messages of hope Not sure what you mean by that, I thought it was brave of them to share their story and their journey. Everybody has a story.

Like · Reply · Commented on by Celia Fielke [?] · April 28 at 1:07pm

Who knows where conversations like above will lead ... but what an opportunity you create with your support to have an honest conversation with someone who is searching for something.

Our prayer is that our Father will draw people like Commenter 2 to 'Face the Book' - God's Word - where all of us can find the answers we're looking for - without going to the Moon and back! Go to page 3 to read more of the conversations you open up with your Messages of Hope on social media. Thank you for helping us get social!

Pastor Richard Fox

As I have loved you, so you must love one another.

John 13:34



LUTHERAN. MEDIA))

Messages of hope



THE CALLS YOU ANSWER



Meet Celia, who responds to messages to Lutheran Media from people who hear your Messages of Hope

I have 3 teenage children, so I am well aware of how they communicate (or not!!) in today's world.

It is certainly a far cry from my teenage world of actually talking on telephones instead of texting, and writing letters that took time to get to a person, instead of instant messaging. Social Media platforms are so much a part of our world now (like it or not!). We can't ignore it. It is a huge community and the opportunities to reach people are tremendous.

Posting in social media allows me to be creative, and connect with what I like to think of as family and friends that I just haven't met yet! I post inspirational Bible verses, hope-filled videos, links to our radio messages and some fun posts to make you chuckle or reminisce.

I love it when we get responses and the opportunity to engage with that community.

People are still just as vulnerable and in need of Jesus' message of hope today. Despite the increased opportunities for communication, people are still desperate for real and authentic connections. The message of Jesus is real and authentic.

I try to be just as real in my responses, so messagers know I have the same weaknesses and stuff ups as everyone (probably more if truth be known!!). I don't have the answers — only Jesus does... and our role in social media, as with all of Lutheran Media, is to bring the reality of Jesus to as many people as we can in any way that we can.

That news is too good to keep to ourselves!

LUTHERAN. MEDIA))

You can join the conversation too

If you're on Facebook, Twitter, Instagram or YouTube, volunteer your time to like and share Jesus' message of hope. By liking, sharing and commenting on the posts, you are spreading the good news of Jesus Christ and saving lives.

You can connect with our social media outreach through the top right corner of our websites: www.lutheranmedia.org.au, www.messagesofhope.org.au (and .org.nz) and www.happyland.com.au.

Our social media pages and accounts are:

Messages of hope



@messageshope



@messagesofhope1



@messagesofhope1



youtube.com/messagesofhope

LUTHERAN.MEDIA))) COMMUNICATING CHRIST



@luthmedia



@lutheranmedia



@luthmedia

Happyland



@happyland4kids

Thank you

for bringing love to life through this special Lutheran ministry. Please keep praying God will use the messages you put on the airwaves to bring hope.

YOU TOO USE



YouTube is a wonderful way to bring powerful *Messages* of Hope videos directly into people's lives. Our latest release is a video about Dementia, made possible by people like you. The 6 minute production is gaining about 1,000 views a week, and is now over 29,000 views. What's exciting is it has generated more than 100 comments, giving us the chance to start a conversation about our message of hope! One even leading to a baptism.

Watch the video for yourself at: https://www.youtube.com/watch?v=JUUxw-eJnGg

Lutheran Media Short Movie Competition!

Does the child in your life like making movies?

Invite them to enter our Lutheran Media Short Movie Competition!



Anyone can enter – individual or group! Simply make a short movie (under 4 minutes) that inspires people with hope or tells your favourite Bible story (Christmas, Easter, etc...) in your own style.

1st Prize \$500 2nd Prize \$250 3rd Prize \$100

Every entry receives a Lutheran Media gift pack. Best short movies to be shown at premiere events in October 2017 and shared on the internet, social media, in schools and in congregations.

Entries close 11th September 2017.

For more information including entry forms, go to www.lutheranmedia.org.au/competition, or Freecall 1800 353 350.

???

What would you say?





What we posted:

Conflict is never easy to deal with - whether it's between countries or between people. With God's help, there is hope for peaceful outcomes.

What people said:

Comment Has there ever been a peaceful solution?

Messages of hope Thanks. Forgiveness, reconciliation and peace with God and others through Jesus' sacrifice gives us hope.

Comment We have been hoping for centuries. The only progress we see is improved technical ability to wage war and misery. Our attitudes and spiritual values, if we have any, remain firmly in the Stone Age.

Messages of hope We do also strive for peace between relationships. Although not perfect, there is hope in God.

Comment With God's help we might care a bit less for the dead and a bit more for the living. A lot of the returned service personnel are living in a hell

Messages of hope Thanks for sharing. I can only imagine what they go through. I feel for them. I pray for God to take away their trauma and give them his peace. We do have a booklet on PTSD if that might help. Thanks.

This message of hope reached 17,000 people in a few days, and offered a video 'What do you hope comes from ANZAC Day?'

REGRET

What we posted:

What do you regret? Even though you can't change the past, Jesus can lead you into the future free of guilt.

What people said:

Comment I regret trying to live my life 'my' way. I made a mess of it. Jesus put it right for me and now life's good. ??

Lutheran Media So often we try to be the one in control, and think only we can do it. I've spent so much of my life believing that if I just try harder... God lifts us up and walks alongside us. What a relief.

Comment Amen

This message of hope offered a video 'What do you regret?'

STRESS

What we posted:

What happens to your stress levels when you don't get a holiday? Do you get frazzled? Tired? Grumpy? Take it out on others? But what helps long term? A relationship with Jesus can help you find peace - even amongst the stress.

What people said:

Comment Maybe you need to get your arse to Ronald McDonald house and see what a bad day truly is ??...?

Messages of hope Thanks. Yes, there are many who have bad days. Praying for them. God bless

Comment Well done. Great reply.....I have aggressive MS.Which can make me Grumpy ?...I can see what you're trying to do...good on you. As time passes, I will be lying on my side dribbling out my chin while someone is wiping my butt....the point is MS brought me back to God...so what else matters...?..all good ??

Messages of hope Thanks. There are nasty diseases. We are frail humans in need of God's companionship to get us through. Jesus comfort and guide you!

This message of hope reached- 17,000 people in a week, and offered a video on Stress.

DEPRESSION

What we posted:

Depression doesn't discriminate. It affects men and women from all ages, races and economic groups. Join Rosemary as she shares her lifelong experience of depression and what keeps her going

What people said:

Comment A very poignant and thought provoking interview. Would be great if everyone could read and maybe have a better understanding of what some people have to suffer. Thanks and God bless your work.

Messages of hope Thank you. God bless you & your journey

OUTREACH GIFTS

Give a gift of 20 booklets \$80

Order a pack of 5 Messages of Hope greeting cards \$5 per pack

Give a weekly Worship DVD \$5 each week

Produce an inspiring video or image for Facebook outreach \$28

Donate to support a 30 second Messages of Hope radio ad \$200

Develop a Messages of Hope App or Happyland App \$5,000 projects

Contribute to the Dementia outreach

\$10,000 project

Support media outreach in New Zealand \$15,000 project

Please send us your feedback and ideas for reaching out through media to people with the good news of Jesus Christ.

Thank you for 'Finding the Fun'



Are you wondering if there is any fun in being a parent?

Julie Hahn, mother of four grown up children, parenting trainer and mentor, has experienced many ups and downs as a parent. In this booklet, Julie has written for Lutheran Media, she empathises as a non-perfect parent herself and offers her insights and encouragement to inspire you as a parent. Through this booklet people everywhere can discover the fun in being a parent.

The good news is that your generosity has completely funded the printing of this new booklet – thank you. This means we can offer it FREE to people who call Messages of Hope. THANK YOU!

If you'd like your own copy of the booklet, fill in the reply slip below and send it to us or go to www.lutheranmedia.org.au/parenting or call us on 1800 353 350.

DON'T MISS OUT!

SIGN UP TO

Lutheran Media's monthly outreach

eNews

through the "News" links on www.lutheranmedia.org.au.

KEEP UP TO DATE with the latest messages, offers, and resources for you to use and share.

DONATE

ONLINE

on our credit card facilities at www.lutheranmedia.org.au

PHONE FREECALL 1800 353 350

POST

Reply Paid 65735 **Lutheran Media** 197 Archer Street North Adelaide SA 5006

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YES! I want Jesus' message of hope to reach out to people.

| Here is my gift of: | Name |
|--|--|
| □ \$200 □ \$80 □ \$28 □ \$ | Address |
| ☐ I want to claim my gift as a tax deduction (over \$2) | Phone |
| My cheque/money order is enclosed (please make payable to Lutheran Media) □ Please debit my credit card: □ Visa □ Mastercard Card No □ □ □ □ □ □ □ □ □ □ Expiry | I would like to become a regular donor and give every week month I want my giving to start in the month of authorise you to debit regular payments to my Mastercard/VISA account number, opposite. I understand I may terminate this arrangement at any time by contacting Lutheran Media. Amount \$ |
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