

MESSAGES OF HOPE

How you bring love to life through Lutheran Media



BROKEN...
blessed...
baptised

Thanks to your support of Lutheran Media, your message of hope reaches a young dad and offers light where there was only darkness.

I met Brock in person while guest preaching.

The worship service was on a miserable dark and wet night. Looking back it seems that's how life must have felt to Brock before he started hearing your Lutheran Media Messages of Hope on his local radio station.

Brock is a separated dad in his early 30s, with a young boy who he sees every second weekend.

He arrived after the service had started. It was only at the end of service that I was introduced to him as someone new to the church. That's when I got a big surprise ...

... Brock responded to my handshake and g'day with: "I recognise your voice. You've been my pastor for the last couple of years."

Even though Brock had never contacted Lutheran Media for a booklet or anything else, he had been listening regularly to the Face to Face program you support. God reached out through the radio and blessed Brock's heart with the hope he'd been looking for.

What's amazing is that Brock didn't keep the insights he'd been given to himself, he shared them with his sister. Eventually they both went to their local church, and two weeks before I met Brock, he and his sister were baptised! That's the amazing way God works through your support of Lutheran Media.

Brock and I have messaged each other since our face to face meeting, and Brock has connected more closely with his local pastor and congregation.

Brock still goes through highs and lows, but I received a text from Brock on the anniversary of his baptism that I thought would bless you to hear:

Happy first birthday to me :-) It's my baptismal birthday. Twelve months ago I walked into church a broken man :-)

Today I have hope and can feel the love of my Heavenly Father :-) Bless all of you good people who Jesus has used on this journey. Thank you, Brock.

LUTHERAN.MEDIA)))
COMMUNICATING CHRIST



where love comes to life

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SPRING 2016

*God is our refuge and strength,
an ever-present help in trouble.*

Psalm 46:1



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livestream.com/luthworship



www.facetoface.org.au



www.happyland.com.au

THE CALLS YOU ANSWER

In this new column you'll meet the people who call Lutheran Media after hearing your Messages of Hope

John first called us after hearing one of our short messages of hope on the radio.

He shared with us a bit about himself, and some of the problems he faces. He told us he was addicted to smoking marijuana, but wanted to quit and have a better life.

We sent him a few of our booklets including 'Self Control in an Addictive World'.



Sarah – Lutheran Media receptionist

A week later John rang back to say he felt so blessed to have received the booklets, and to have spoken with us on the phone. He said he'd really appreciated being heard and not judged, and we agreed he would call us again the following week for a chat and to let us know how he was going.

When John did call, he was feeling very low and said he was having suicidal thoughts.

After a long talk and sharing of numbers to call if things got worse e.g. Lifeline, John agreed to contact us again the following week.

In the meantime we sent him some more information offering hope, and kept him in our prayers. While that week got better for John, he later mentioned that he had rung some of the numbers we'd given him a few weeks later when he was particularly low.

John lives alone in a rural area with limited community and government resources and support available.

John has appreciated our worship CD's as there's no Lutheran church close by and he doesn't feel comfortable at his local church. He calls us each week for a quick chat and we've become good friends. We offer him encouragement with his daily struggles and with his drug addiction.

One week John called us in excitement because he had driven right past his supplier and hadn't stopped.

He had been off drugs for 3 weeks and it was the longest he'd been off them in a number of years. While John still struggles with his drug addiction he sees the fact that he was able to go without for 3 weeks as inspiration that he can do that and more again.

I treasure John's friendship because he is so honest about his feelings and the things he struggles with. To be that open and to share the bad parts of yourself with someone else can be very difficult. I'm encouraged all the time by John and his determination to keep pushing on through his difficult times. Even when he's having a bad week he acknowledges there's others out there worse than him. Even though I feel like all I do is listen and chat, John is always so grateful and appreciative for the 20 minutes we spend together on the phone each week. I pray for John every day and I know that I'm in his prayers also.

DID YOU KNOW...

for each \$1 you give to buy radio spots, Lutheran Media receives \$6 worth of airtime for Messages of Hope?

BECAUSE OF YOU...

Calls like John's come because people like you donate generously to put Messages of Hope on radio stations across Australia and New Zealand.

Each week more than one million people have the opportunity to hear these messages on:

ACE Radio network

including: Gold 1242, 3YB, 3CS, 3HA, 3WM, 3SH, 2AY, 3NE

4HI, 4LM, 4SB, 4VL, 4WK, 4ZR, 4LG

Flow FM

RPH Network

1RPH (ACT)
4RPH
5RPH



Life FM

Coast FM

LIME FM (South East SA)

Vision network

2CH (Sydney)

2PK (NSW)

Newstalk ZB (Auckland, NZ)

The Hits (Auckland, NZ)

and many others...

Thank you for bringing love to life through this special Lutheran ministry. Please keep praying God will use the messages you put on the airwaves to bring hope.

It's amazing how much you can say in a minute!

Your 1 minute messages are created to engage people with Jesus' message of hope. To be able to reach a wide public audience, commercial radio offers us 1 minute time slots to engage with their audience.

To make the messages effective, we identify an engaging topic and someone we could interview on that topic. The recording is reduced to 20 to 40 seconds and an introduction and ending is added. We offer a free relevant booklet to the message in case the listener wants to know more about Jesus' message of hope.

The final message is sent to the radio stations to play. The booklet is added to www.facetoface.org.au for people to order. And we prepare to respond to audience requests. This includes contact details of congregations near where the contactor lives.

The audio message is edited into a video, uploaded to YouTube and shared through Facebook and Twitter.

About 200 people a month contact us for a topical booklet.



For Broadcast September 12th – 25th 2016

Title: Fuzzy Days

Inspiring music underneath to provide emotion.

Richard: Ann was diagnosed with early onset Dementia, how has that changed your life?

NOTE: to engage the audience with a question, statement, emotion

Interview:

"I do have days where things are totally fuzzy, you know if your tea comes out in ten different pots and one's burnt and one's not or whatever, don't ask, it's not a good day. I don't panic about it I just sort of say look, this is it. This is what you are. You can't dwell on all the if's and but's and things you might have done before. I'm not happy having dementia, I accept it, God's there and that's a great sense of peace."

(NOTE: provides real life context and engages audience. Evokes empathy and provides hope)

Richard:

I'm Richard Fox from Face to Face. *NOTE: to provide a personal connection*

The free booklet I'm offering today is titled DEMENTIA.

(NOTE: offer to help the listener further if want more help.)

It's a collection of real life stories to give insight and hope for living positively with Dementia.

(NOTE: gives a short insight to why the listener might want the booklet)

Even with Dementia, God still sees us as special and remembers us. For your free copy of DEMENTIA phone Freecall 1800 353 350, that's 1800 353 350 or go to www.facetoface.org.au that's www.facetoface.org.au

(NOTE: booklet, phone & website repeated so the listener can remember the details to contact us)

OUTREACH GIFTS

Send a culturally relevant hope-filled booklet to our audience **\$4 each**

Order a pack of 5 Face to Face greeting cards **\$5 per pack**

Give a weekly Worship DVD **\$5 each week**

Play Face to Face on one radio station for a month **\$40 month** (Over 700 radio stations a week)

Develop a Face to Face App or Happyland App **\$5,000 projects**

Contribute to the Dementia outreach **\$10,000 project**

Support media outreach in New Zealand **\$15,000 project**

Please send us your feedback and ideas for reaching out through media to people with the good news of Jesus Christ.

A MAN NAMED MARTIN

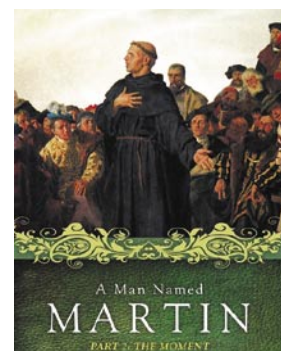
A lady saw the Martin Luther videos being advertised and shared the website link with her friend who had left the church. Her friend watched the videos and reconnected.

"I have forwarded a link for this to some of my friends, one of which is a fallen away Lutheran who was profoundly and deeply moved by Luther's example of integrity and humility. I would like to add how much I appreciated the accuracy of the commentary and witness of the gospel throughout each part."

Private message.

Why did the reformation happen? A Man Named Martin – Part 2: The Moment (following the successful Part 1: The Man) explores how and why the reformation took place and the struggles and opposition Luther had to overcome.

This DVD contains a 3 session video, discussion guide and Reformation Twelve booklet that goes through the reformation events and key people. Watch and download the videos, free, or order the DVD version that comes with a printed discussion guide and booklet for \$15 at www.lutheranmedia.org.au/luther or call us on 1800 353 350. You can order more printed discussion guides and booklets too for a combined \$2 each.



DON'T MISS OUT!

SIGN UP TO

Lutheran Media's monthly outreach

eNews

through the "News" links on www.lutheranmedia.org.au.

KEEP UP TO DATE with the latest messages, offers, and resources for you to use and share.

DONATE

ONLINE

on our credit card facilities at www.lutheranmedia.org.au

PHONE

FREECALL 1800 353 350

POST

Reply Paid 65735 Lutheran Media
197 Archer Street
North Adelaide SA 5006

YES! I want Jesus' message of hope to reach out to people.

Here is my gift of:

\$100 \$50 \$30 \$ _____

I want to claim my gift as a tax deduction (over \$2)

My cheque/money order is enclosed
(please make payable to Lutheran Media)

Please debit my credit card:

Visa Mastercard

Card No

Expiry / CVV code

Name on Card _____

Signature _____



CVV code

Name _____

Address _____

Phone _____

Email _____

I would like to become a regular donor
and give every week month

I want my giving to start in the month of _____

I authorise you to debit regular payments to my Mastercard/VISA account number, opposite. I understand I may terminate this arrangement at any time by contacting Lutheran Media.

Amount \$ _____

Signed _____ Date / /

Please send me Martin Luther Part 2 DVD for \$15 each.
Quantity: _____

Please send me a Dementia booklet.

Please send me details about wills and bequests.

Rather than post, please email me the newsletter to: _____

I choose not to receive the Lutheran Media Newsletter.